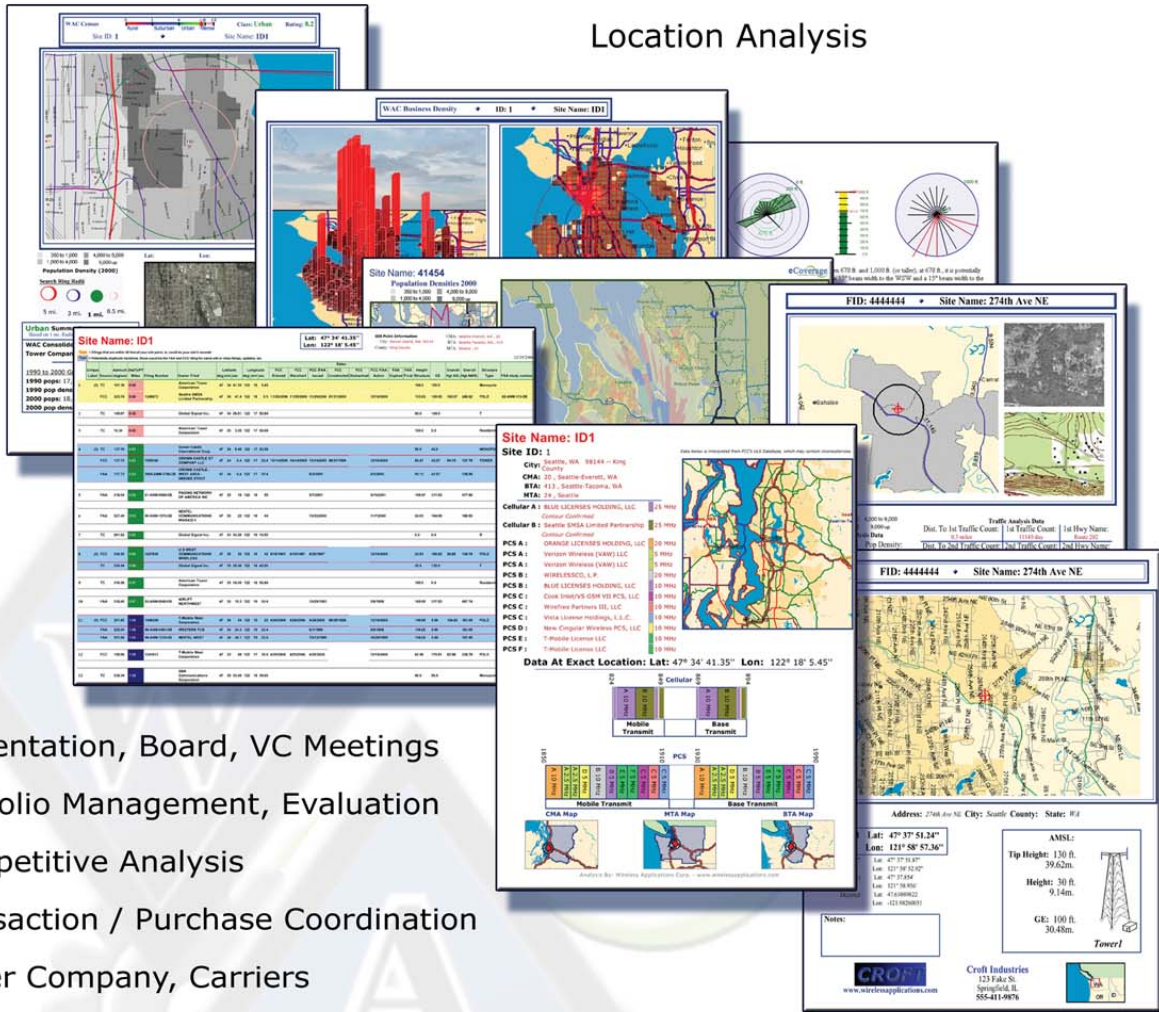


# Site Specific Informational Reports

The SSIR gives users fast, powerful knowledge with colorful PDF printouts for building, acquiring, market analysis and advertising of your locations. WAC has developed an exclusive individual Site Specific Informational Reports system used for determining an assessment of any location in the United States. These automated reports use our latest databases for correlating details for existing or potential towers, buildings, businesses or raw land evaluations. Among the outputs of the SSIR's are: business, population and traffic; PCS / Cellular spectrum owners (partitioned or disaggregated); and competing structures. Key reports rate the location according to individual categories, using a ten-point scale for ease and concise comparison of each location's viability and worth.

## Location Analysis



- ◆ Presentation, Board, VC Meetings
- ◆ Portfolio Management, Evaluation
- ◆ Competitive Analysis
- ◆ Transaction / Purchase Coordination
- ◆ Tower Company, Carriers
- ◆ Network Planners and Researchers

Our SSIR access is part of the  
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